

NEWS

**For immediate
Press Release**

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Visit the Professional SFCHINA – For the Future of The Industry!

SFCHINA2017 (the 30th China International Exhibition for Surface Finishing & Coating Products) will open its gate on November 15-17, 2017 in the Shanghai New International Expo Centre (SNIEC), P.R. China. The event will see over 320 companies from 21 countries/regions exhibiting their state-of-the-art technology and products to visitors from all over the world in 3 exhibit zones in 3 days.

SFCHINA2017 Will Be the Biggest Edition in Its History

Since its debut in 1983, SFCHINA has been dedicating to offer visitors a platform to update themselves with the latest market trends and expand their networks. The show will be displaying in the following three exhibit zones:

- Zone 1 (Hall E1): Electroplating & Finishing Technology
- Zone 1A (Hall E1): Environmental, Safety & Protection – NEW!
- Zone 2 (Hall E2): Coating Applications & Coating Products

*CHINACOAT2017 will be co-located in Halls E2, E3, E4, E5, E6, W1, W2 & W3 (Zones 3, 4, 5, 6 & 7)

As a must-attend gathering, SFCHINA has received favourable support from the industry. Record-breaking number of over 320 exhibitors will participate, 9% and 17% more than in the 2015 Shanghai and 2016 Guangzhou editions respectively, offering more choices to visitors. Occupying over 18,000 square meters of gross exhibition space, the scale of SFCHINA2017 has increased by 31% as well.

An Ideal Platform to See New Products and Novel Technologies

Leading players in the surface finishing industry will present their cutting-edge innovations that are highly sought after in the market at SFCHINA2017, including Atotech, Wagner, Gema, Hante, Raschig, Graco, MacDermid Enthone, Nordson, Huali Coating, Joihey, GSTC, Harter, Munk, IFO, Linnhoff & Partner, QUBUS, Everfast, Anest Iwata, Sames Kremlin, Yu Tung, RKT, Ekem, Bostar, Xinliguang, Guanghua, Aobang, JASCO, Fischer, Winstar, Intensive, Highnic, Jinchuan, Zi Yi, Huachuang, WIN-WIN, ODM, Ultra Union, NOROO, Uyemura, etc. Running successfully for the past 30+ years, SFCHINA will continue to provide an engaging platform for visitors to understand the direction of development in the industry.

In addition, a series of Technical Seminars will be organized at the exhibition site. Professionals from world-leading companies will share their advance technologies as well as practical solutions to allow visitors to stay tuned with the latest market trends.

To avoid queuing up during opening hours, visitors should pre-register through www.sfchina.net by end October. You are welcome to follow SFCHINA on Facebook, Twitter and LinkedIn where you can share your questions, connect with industry players, and get the first-hand tips for visiting SFCHINA2017 Shanghai.

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About Sinostar-ITE International Ltd.

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.

