



SFCHINA 2015
第二十八届中国国际表面处理展

NOV 18-20 • SHANGHAI, P. R. CHINA

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NEWS

**For immediate
Press Release**

November 30, 2015

The Leading 'Finishing' Show Finished with Steady Growth in Shanghai!

SFCHINA 2015 (The 28th China International Exhibition for Surface Finishing & Coating Products) closed its gate on Nov 20 at the Shanghai New International Expo Centre (SNIEC), P. R. China. It continued to experience steady growth in its exhibition scale, number of exhibitors and trade visitors:

- Gross exhibition area of 14,000 sqm
- 10,988 registered visitors, including 9,856 domestic and 1,132 overseas visitors
- 296 exhibitors from 18 countries/regions, including 64 new exhibitors
- 3,406 representatives of exhibiting companies attended the show
- 723 visitors attended a total of 19 sessions of technical programmes

Domestic China visitors accounted for 90% of the total visitors. The top-five international visitor countries included India, Japan, Thailand, Hong Kong and Taiwan Regions. We feel glad that once again visitors gave positive comments after attending the show:

Mr. Peter Bauer, Head of Purchasing Asia Pacific, Bosch Mahle Turbo Systems (Shanghai) Co., Ltd., China

"This is my first year experience at SFCHINA. I quite like the exhibition where I can prepare for purchasing decision, and seek new suppliers or partners."

Mr. S. M. Sharma, Director, Bhaskar Metal Finishing Equipment Pvt. Ltd., India

"SFCHINA is a must-attend show for the industry. It is an excellent occasion to come and see different products and technologies in the market and a perfect frame of networking."

Mr. Leandro Bronstein, Executive Director, Laring Company, Argentina

"SFCHINA has been great. The quality of exhibitors is always excellent as well as the concurrent technical programmes, making it one of the best trading platforms for the industry."

Likewise, exhibitors have also expressed satisfaction with the show's quality:

Mr. Gerd Tellbuescher, General Manager Asia, Industrial Solutions, Wagner Spraytech (Shanghai) Co., Ltd.

"SFCHINA is an industry-recognized trade show, helping us to explore business opportunities in certain sectors such as automotive, electrical appliances, etc."

Mr. Namako Wang, Vice President, Wuhan Fengfan Electrochemical Technology Co., Ltd.

"SFCHINA is a high level trade show. Both the number and quality of visitors are good."

Mr. Dao-chang Fan, Vice President, Process Advance Technology Co., Ltd.

"SFCHINA is an important event and unique exchange platform for us. It can effectively help us promote our business and equipment."

Visitors joined at their own choice a series of international technical programmes, which included:

1. Automotive Coatings Forum – Included 3 presentations with the theme of "Green Technology and Application of Water-borne Paint (Nano Synergistic Effect) for Orient Express Car", "Energy Saving and Environmental Protection Technology for Electrophoretic Coating" & "Application of Water-borne Coating for Auto Parts".
2. Technical Seminars – A total of 6 seminars were delivered by international professionals and industry experts to 368 attendees on a broad range of issues, such as current technologies, legislations, the latest trends and markets, etc.
3. New-tech Corner – The event invited 10 engineers, product/technical managers and environmental consultants to share with visitors their insights on the innovative coating applications and electroplating technologies.

In 2016, SFCHINA will return to Guangzhou on Nov 30 – Dec 2 at the China Import and Export Fair Complex (Canton Fair Complex), and will continue to deliver success from there!

For more info on CHINACOAT, always visit www.sfchina.net or contact the Organizer.

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About Sinostar-ITE International Ltd.

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"—the only official publications for the SFCHINA and CHINACOAT series of exhibitions.