

November 24, 2009

VISITOR STATISTICS / ANALYSIS (Preliminary) 初步观众数据及分析

Total **Number of Visitors** Attending SFCHINA2009
参观 **总人数**

	Domestic China Visitors 中国境内观众		Overseas Visitors 海外观众		TOTAL 总计
	Pre-registered / VIP 预登记 / 贵宾	On-site Registration 现场登记 / 购票	Pre-registered / VIP 预登记 / 贵宾	On-site Registration 现场登记 / 购票	
DAY 1 展期第一天 2009-11-18	3'122 (2'278)	1'962 (1'790)	274 (214)	361 (466)	5'719 (4'748)
DAY 2 展期第二天 2009-11-19	2'620 (2'181)	1'374 (2'309)	96 (102)	189 (228)	4'279 (4'820)
DAY 3 展期第三天 2009-11-20	572 (566)	403 (651)	33 (20)	82 (66)	1'090 (1'303)
TOTAL 总计	10'053 (9'775)		1'035 (1'096)		11'088 (10'871)

Figures in brackets are statistics of our last event — SFCHINA2008 Guangzhou
括号内为上届「2008年中国国际表面处理展(广州)」数据

Total **Number of Visiting Man Trips**
参观 **总人次**

	TOTAL 总计
DAY 1 展期第一天 2009-11-18	7'782 (6'636)
DAY 2 展期第二天 2009-11-19	6'110 (7'191)
DAY 3 展期第三天 2009-11-28	1'993 (1'935)
TOTAL 总计	15'885 (15'762)

Figures in brackets are statistics of our last event — SFCHINA2008 Guangzhou
括号内为上届「2008年中国国际表面处理展(广州)」数据

EXHIBITOR STATISTICS & ANALYSIS 展商数据及分析

ZONES 展区 C = Coating Applications & Products 涂装及涂料产品 E = Electroplating & Finishing Technology 电镀及表面精饰	Overseas 海外地区		Hong Kong & Taiwan Regions 中国香港及 中国台湾地区		Domestic China 中国境内		TOTAL 总计	
	C 涂装	E 电镀	C 涂装	E 电镀	C 涂装	E 电镀	C 涂装	E 电镀
No. of Direct Exhibitors 参展商数目	23	44	16	39	55	107	94	190
	67 (87)		55 (59)		162 (129)		284 (275)	
No. of Exhibiting Companies 代表公司数目	29	62	17	39	57	115	103	216
	91 (112)		56 (70)		172 (136)		319 (318)	
Regions / Countries Represented 参展商代表国家/地区	-	-	-	-	-	-	-	-
	-		-		-		17 (16)	
No. of New Exhibitors 首次参展公司数目	13	11	3	4	19	44	35	59
	24 (20)		7 (9)		63 (40)		94 (69)	

Figures in brackets are statistics of our last event — SFCHINA2008 Guangzhou
括号内为上届「2008年中国国际表面处理展(广州)」数据

STATISTICS & ANALYSIS ON ACCOMPANYING EVENTS

其它展会活动数据及分析

TECHNICAL SEMINARS

专题技术讲座

Total No. of Sessions 总场数	6 (17)
Total No. of Attendees (approx.) 出席人数(约)	299 (494)

Figures in brackets are statistics of our last event — SFCHINA2008 Guangzhou
括号内为上届「2008年中国国际表面处理展(广州)」数据

NEW TECH CORNER

新技术天地

Total No. of Sessions 总场数	8 (8)
Total No. of Attendees (approx.) 出席人数(约)	620 (650)

Figures in brackets are statistics of our last event — SFCHINA2008 Guangzhou
括号内为上届「2008年中国国际表面处理展(广州)」数据

Total No. of Attendees for Accompanying Functions (Approx.) 参与各项展会活动总人次(约)	919
---	-----