



NEWS

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**For immediate
Press Release**

SFCHINA Offers a Fast Lane to Reach the China & Asia Pacific Finishing Markets from Its 2018 Guangzhou Show!

SFCHINA welcomes all industry players to participate in this annual event. Its 31st edition is scheduled to take place from December 4 to 6, 2018 at the China Import and Export Fair Complex in Guangzhou. As the exhibition scale gets bigger, SFCHINA2018 will move to Halls 4.1 & 5.1, Area A of the venue. The planned total gross exhibition area will reach 14,000 square metres. Comprising three exhibit zones namely 'Electroplating & Finishing Technology', 'Environmental, Safety & Protection' and 'Coating Applications & Coating Products', exhibitors will gain opportunities to present their technologies and products to domestic and international visitors in one show within 3 days.

SFCHINA is the Right Place for Exhibitors

SFCHINA has been the leading 'Finishing' show since 1983. Exhibiting companies can expect to meet and have close engagement with a lot of target visitors worldwide. Our last 2017 Shanghai show closed with a total of 11,097 trade visitors from 38 countries/regions and 338 exhibitors from 20 countries/regions. Visitors came from a wide range of industries, to name a few, such as Foxconn, Apple, Gree, Haier, Midea Group, OPPO, Changhong Group, FAW-Volkswagen, Changan Automobile, Sany Heavy Industry, FAW Group, Dongfeng Motor, Geely Automobile, Rohm & Haas, Shanghai Aircraft Manufacturing, China Aerospace Science & Industry Corporation, etc. Thus, SFCHINA is such an effective platform to enhance brand image and test the water for potential business prospects.

Optimize Access to China and Asian Markets

Pearl River Delta (PRD) region is the global manufacturing base and emerges as a world-class cluster for innovation, driving domestic demand for finishing technology. For foreign exhibitors eyeing entry or greater market access into China and other Asian markets, SFCHINA is the strategic springboard to build trading relationships. Booth allocation has just started. Book your exhibit space now!

To find out more about the benefits of attending SFCHINA2018 Guangzhou as exhibitor or visitor, please visit www.sfchina.net or contact the Organizer.

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About Sinostar-ITE International Ltd.

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.