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# NEWS

**For Immediate  
Press Release**

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## **CHINACOAT and SFCHINA Launch Mobile App to Help Visitors Better Engage with Exhibitions in Real-Time**

Sinostar-ITE International Ltd, Organiser of CHINACOAT and SFCHINA series of Exhibitions, today announced the availability of its mobile App (**CCSF Expo**) for iOS in the Apple App Store and Android in the Google Play. The App is an extension of the CHINACOAT.NET and SFCHINA.NET web platforms, covering everything visitors and exhibitors need to know about the Exhibitions, from Exhibitor Details to Technical Programmes, Hall Map and Floor Plan Navigation, etc. Its user-friendly design and interface empower visitors to source and locate their suppliers/products with ease and to better plan their visit before and during the Exhibition.

### **Major Features of CCSF Expo App**

- Floor Plan Navigation for Booth Direction
- Full Exhibitor List to Help You Match with Targeted Suppliers
- Technical Programmes Info to Help you Plan Your Participation
- Digital Media to encompass Exhibitions and Events on a daily basis
- Save Your "Favourite" Exhibitors, Exhibit Categories, Technical Programmes to Better Plan Your Visit
- Exhibition Info about Accommodation/Transport to Create Your Itinerary with Ease
- Two Co-located Exhibitions in One App to provide You the Richest Sources in the Industries
- And many more...



Scan QR Code to download now! Alternatively, search "CHINACOAT" or "SFCHINA" in App Store (iOS) or Google Play (Android) to download.

**About Sinostar-ITE International Ltd.**

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines, and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the 'Surface Finishing' & 'Coatings' series of exhibition since 1983. From 1996 onwards, the exhibition was divided into CHINACOAT and SFCHINA. Now, the two exhibitions are held annually and alternate the venue between the cities of Guangzhou and Shanghai, P. R. China. Sinostar-ITE is also the publisher of 'China Coatings Journal (CCJ) ' and 'Surface Finishing Journal (SFJ)'— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.