



Nov 18 - 20 • Shanghai, P. R. China

# NEWS

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**For immediate  
Press Release**

## **SFCHINA2019 Shanghai is Your Gateway to China & Asia Markets!**

SFCHINA welcomes all industry players to participate in its 32<sup>nd</sup> edition, to be held from November 18 to 20, 2019, at the Shanghai New International Expo Centre (SNIIEC), China. This year we have planned a total gross exhibition area of over 17,000 square metres. Comprising 3 exhibit zones namely 'Electroplating & Finishing Technology', 'Environmental, Safety & Protection' and 'Coating Applications & Coating Products', SFCHINA offers exhibitors opportunity to showcase their technology capabilities to the target markets.

### **Local Impact, Global Reach**

Asia is the largest and fastest growing surface finishing market, with China accounting for the largest share, followed by Japan and India. Owing to increasing demand for consumer goods, rapid technological advancements and industrial development, as well as migration of surface finishing services and processes to the region, Asia maintains strong growth momentum and remains as a contributor to global market growth. Since its inception in 1983, SFCHINA has become a must-attend exhibition for the industry. SFCHINA2018 was successfully held in early December last year, hosting 11,466 visitors and 313 exhibitors from 48 and 19 countries/regions respectively. Coupled with growth potential and industrial clustering in the Yangtze River Delta region, our 2019 Shanghai edition is expected to attract a larger local and international buyer attendance.

### **Ride on The Surface Finishing Growth Train**

With a projected GDP growth rate of 6% in 2019 and increasing demand from various downstream industries, such as construction, automotive, marine, aerospace, rail transport, industrial equipment, and electricals & electronics, together these factors generate new growth opportunities. Growing middle class, rising disposable incomes and continuing urbanization are driving forces of surface finishing market growth. As a leading industry event, SFCHINA has been gradually extending its lead over Asia, helping exhibitors to gain market share and influence. Booth reservation has now started. Apply to exhibit now!

To learn more about SFCHINA2019 Shanghai, please visit [www.sfchina.net](http://www.sfchina.net) or contact the Organizer.

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#### **About Sinostar-ITE International Ltd.**

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the CHINACOAT and SFCHINA series of exhibitions.