



Nov 18 - 20 • Shanghai, P. R. China

# NEWS

August 5, 2019

**For Immediate  
Press Release**

## **SFCHINA2019 – Always A Great Platform for The Industry!**

The 32<sup>nd</sup> edition of SFCHINA exhibition will take place at Shanghai New International Expo Centre (SNIEC), China again on November 18-20, 2019, spanning 1.5 exhibition halls (Halls E1 & E2). The size of the show sets a new record: with over 17,000 square metres of gross exhibition space (a rise of 5% and 23% against 2017 and 2018 editions respectively). Over 320 exhibitors from 22 countries/regions (as of August 5, 2019) will come together to present their products and services in 3 exhibit zones, namely 'Electroplating & Finishing Technology', 'Environmental, Safety & Protection' and 'Coating Applications & Coating Products'. Total net exhibition area of the 'Electroplating & Finishing Technology' exhibit zone continues to expand noticeably (a rise of 28% against 2018 Guangzhou show), resulting from diverse applications and emerging innovations, particularly in industries like electronics, automotive, aerospace & defense.

### **A Platform to Showcase Industry's Future**

To address a range of environmental problems, most countries have enforced or strengthened various regulations and policies. Environmentally friendly surface finishing materials, processes, applications and effective recycling management system are becoming keys to stay relevant in the evolving marketplace, as well as to keep up with consumer demand and to meet regulatory requirements. SFCHINA has been a strategic destination for technological highlights and innovations of the industry, attracting market leaders for their presence in Shanghai. Confirmed participants include Anest Iwata, Aobang, Atotech, Bostar, Dörken, Ean Sheng/Hante, Ekem, Electron Coating, Empire Chem, Ensoo Chemicals, Excilon, Gema, Graco, GSTC, Jadechem, Jinchuan, Joihey, KCI, Nordson, PAT, Raschig,

Reach, SAMES KREMLIN, Super Polish, Vale, Wagner, Winstar, WIN-WIN Technology, Yu Tung, Zi Yi, etc.

### **Achieve Success Through Learning**

SFCHINA2019 will feature a number of technical programmes onsite to provide visitors with information on innovations and future trends. 2 Technical Forums with topics 'Coating Applications & Technologies for Automotive Lightweight Materials' and 'Technologies for VOCs Control, Monitor & Treatments' will be held on the first and second day of the show period. Technical Seminars will give visitors opportunity to obtain up-to-date information from exhibitors, such as greener solutions, latest trends and markets, electroplating and coatings application technology, etc.

### **Visitor Registration Is Now Open!**

Visitors can now pre-register on SFCHINA's official website [www.sfchina.net](http://www.sfchina.net) to receive visitor pass in advance so as to avoid queuing during opening hours. Visitors can also follow our official WeChat account (ID: ChinaCoat\_SFChina) to pre-register there. Follow SFCHINA on Facebook, Twitter, LinkedIn and YouTube to receive first-hand information or to get in touch with us.

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### **About Sinostar-ITE International Ltd.**

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines, and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the 'Surface Finishing' & 'Coatings' series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions are held annually and alternate the venue between the cities of Guangzhou and Shanghai, P. R. China. Sinostar-ITE is also the publisher of 'Surface Finishing Journal (SFJ)' and 'China Coatings Journal (CCJ)'— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.