



NEWS

February 9, 2022

For immediate Press Release

2021 Shanghai Physical Show Now Cancelled. You Can Visit the Show Online Until March 15!

2021 Shanghai Physical Show Has Been Cancelled

To cope with latest requirements from the Shanghai Government on epidemic prevention and control, and to safeguard the health and safety of Exhibitors and Visitors alike, coupled with the fact that Shanghai Government has suspended license application for large-scaled gatherings (including exhibitions), the Organizers have announced on January 19 that SFCHINA2021 Physical Edition was officially cancelled.

Continue to Be Held Online

The 2021 exhibition will continue to be staged online at www.sfchinaonline.net, which is already live and will stay open until March 15, where visitors can continue visiting over 190 exhibitors online. From March 2 onwards (original opening date of the Physical Show), visitors can also watch live or pre-recorded videos such as Editor's Recommendations and Featured Videos prepared by industry experts, professors and exhibitors, etc. Registered visitors of our Physical Show should have received an email from us to login to the Online Show directly, without having to go through the registration process. If you have not registered to visit before, please register now to start browsing our Online Show right away!



Figure 1: The landing page of SFCHINA2021 Online Show.



Figure 2: The "Lobby" page of SFCHINA2021 Online Show.

Save the 2022 Guangzhou Show Date

After rebounding to an estimated 5.5% in 2021, global economy is expected to grow by 4.1% in 2022 while the Asia Pacific economy is forecast to return to world-leading growth of 4.5%. China's economy is anticipated to expand 4.3% this year. The Greater Bay Area (GBA) is China's major development strategy. Continued investment drives development of various infrastructures in the GBA, building a brighter future for the surface finishing industry. SFCHINA has been collaborating with the industry to move forward since 1983. Our 2020 Guangzhou edition attracted over 4,000 trade visitors and over 160 exhibitors. SFCHINA2022 will be held on December 6-8 in Guangzhou, P.R. China at Area A of China Import and Export Fair Complex. Let us partner with the industry to move forward! Booth reservation has started, apply to exhibit now.

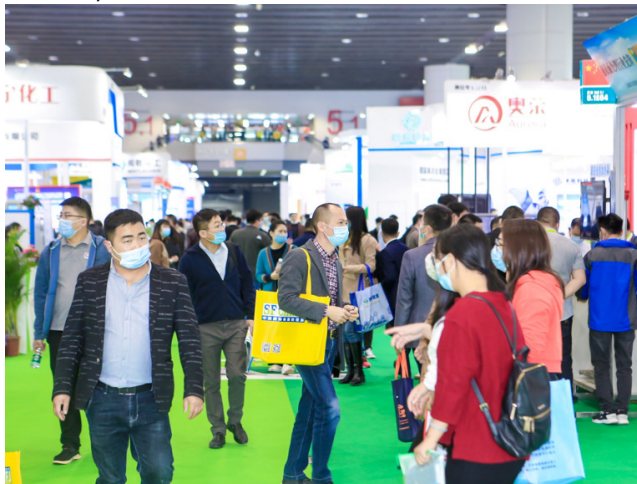


Figure 3: Snapshot of SFCHINA2019 Guangzhou Show.

To learn more about 2021 Online Show and 2022 Guangzhou Show, please visit www.sfchina.net and www.sfchinaonline.net, or contact the Organizers. Follow us on Facebook, Twitter, LinkedIn and YouTube to receive future updates.

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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines, and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions are held annually and alternate the venue between the cities of Guangzhou and Shanghai, P. R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.