

# SURFACE FINISHING JOURNAL [BILINGUAL (CHINESE/ENGLISH)]

OFFICIAL PUBLICATION FOR THE SECURAL SERIES OF EXHIBITION

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# **EDITOR'S NOTE**

## Smart Innovation is the Way of the Future

Darrell J Reeve

China's large cities are becoming traps for car drivers even though some cities have severe traffic restrictions. In a rapid turn-around, it seems that we will soon see the bicycle lanes becoming more predominant and vehicles lanes less so. 'Uber for Bikes' will be another enormous internet craze and city dwellers will share bikes to beat the jams on many city streets. Two companies in particular stand out at present - 'Mobike' and 'Ofo' - and you can hire a bike for an hour for about 1 yuan (US\$0.2) and just leave it where you finish up - how convenient is that! It is estimated that there are over 400 million bicycles in China already including custom made 'Smart Bikes' and this will explode very soon. There will be many variations including part or fully powered units for those who are not fitness fanatics. No doubt this new innovation will spread to other crowded cities in Asia so we would encourage our readers globally to watch this event unfold and be aware of the possibilities ensuing from it.

## SFCHINA2016 EXHIBITION DIRECTORY

## A Showcase for New Products & Novel Technologies!

More than 270 companies have signed up to exhibit in SFCHINA2016 Guangzhou and are ready to showcase their newest technologies and innovative products to visitors. The show will be staged on a gross exhibit area of over 14,000 square metres. Chinese companies will form the largest exhibiting group, accounting for over 190 exhibitors, allowing visitors to buy from Chinese manufacturers at competitive prices. Other main exhibitor groups are from Germany, Taiwan Region, Japan, the USA, etc.

#### **Technical Seminars**

Accompanying the exhibition, a series of Technical Seminars will be held at the Multi-Functional Building inside the exhibition centre. Each session will last for 50 minutes. International professionals and experts from world-leading companies in the industry will deliver a series of Seminars alongside the exhibition for knowledge and technology exchange, allowing you to stay tuned with the latest market trends and enhance your network.

## List of Exhibitors

**Exhibition Floor Plan** 

**Product Classification Index** 

Profiles of Companies Exhibiting in Zone 7: Coating Applications & Coating Products

Profiles of Companies Exhibiting in Zone 8: Electroplating & Finishing Technology

Regular Column

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