



# NEWS

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**For immediate  
Press Release**

## **SFCHINA2018 Guangzhou Offers Opportunities to Learn About Future of the Industry**

SFCHINA2018 will open its gate to global trade visitors from 4<sup>th</sup> to 6<sup>th</sup> December 2018 at Area A of the China Import and Export Fair Complex in Guangzhou, P.R. China, covering 1.5 exhibition halls (Halls 4.1 & 5.1). Total gross exhibition area will be over 15,000 square metres (a rise of 7% against last 2016 Guangzhou show). Over 280 exhibitors from 19 countries/regions are going to present their novel technologies and new products in three exhibit zones, namely 'Electroplating & Finishing Technology', 'Environmental, Safety & Protection' and 'Coating Applications & Coating Products'. Highlight this year includes total net exhibition area and number of exhibitors of the 'Environmental, Safety & Protection' exhibit zone has expanded by 189% and 71% respectively in comparison with 2017 Shanghai show. These remarkable figures are likely fueled by increasing stringent government regulations and growing awareness on workplace safety, thereby creating more opportunities in the industry.

### **Exciting Showcase for Innovative Solutions and Products**

Expanding industrialization, escalating heavy machinery demand and deepening progress of urbanization in APAC countries come together to create sustainable demand for surface finishing industry. The increasing application areas and end-user industries, such as automobile, construction, aerospace, industrial equipment, electricals & electronics, have become dominant factors for promoting market growth. South China has been a prosperous region for surface finishing industry and a major production base for personal protective equipment, as well as witnessed a rapid expansion in the environmental industry. SFCHINA2018 will once

again be an international meeting place featuring world-class exhibitors from across the surface finishing industry, offering visitors a broad range of solutions and expertise. A sampling of participating companies includes Finishing Brands, Parker, Atotech, Gema, Wagner, Bostar, Hante, Zhenhua, Raschig, Joihey, Zi Yi, Nordson, Yu Tung, Ramseier, Super Polish, Yinhe, Dazhi, Electron Coating, Guanghua, Anest Iwata, Meibao, Dafeng, Pinnuo Machinery, C· RAY, Jadechem, WIN-WIN Technology, ODM, JINCO, Uyemura, Liush, Runma, Dürr, etc.

### **Attractive Concurrent Technical Programmes**

Alongside the exhibition, a 'Coating Applications & Product Finishing Forum' and a series of Technical Seminars will be organized to provide valuable opportunities for visitors to network with industry leaders and to share knowledge on latest technology trends and industry policies.

### **Visitor Registration Is Now Open!**

Visitors can now pre-register on SFCHINA's official website [www.sfchina.net](http://www.sfchina.net) to receive visitor pass in advance to avoid queuing during opening hours. Other registration methods such as WeChat and onsite registration are also available. Follow SFCHINA on Facebook, Twitter and LinkedIn to receive first-hand information or to get in touch with us.

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### **About Sinostar-ITE International Ltd.**

Sinostar-ITE International Ltd. (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese & English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" & "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)"— the only official publications for the SFCHINA and CHINACOAT series of exhibitions.