

November 29, 2019
2019 年 11 月 29 日

ALWAYS A GREAT PLATFORM FOR THE INDUSTRY
行业领先平台、业内人士必然参观

Preliminary Attendance Statistics & Analysis 初步出席人员数据及分析

Total Number of Attendance: Registered Visitors & Exhibitor Representatives

出席人员总数：观众及参展商代表

	Domestic China Visitors 中国境内观众	Overseas Visitors 海外观众	▲ Total Number of Visitors 观众总计▲	◇ Exhibitor Representatives 参展商代表总计◇	Total Number of Visitors & Exhibitors 观众+参展商总计
VISITORS 观众	10,370 10,303 [2018] 9,941 [2017]	1,158 1,163 [2018] 1,156 [2017]	11,528 11,466 [2018] 11,097 [2017]		14,753 14,646 [2018] 14,022 [2017]
EXHIBITOR REP. 参展商代表				3,225 3,180 [2018] 2,925 [2017]	

Above figures include:

▲1. Visitors Registered Onsite

▲2. Visitors Pre-Registered before show and shown up

▲3. Visitors Invited by Exhibitors and shown up

◇4. Exhibitor Representatives shown up

以上数字包括：

▲1、现场登记观众

▲2、网上预登记并出席的观众

▲3、参展商邀请并出席的观众

◇4、参展商代表出席总人数

Note

备注

- Total number of visitors increased by 3.9% compare to our last Shanghai edition in 2017
- Total number of Visitors & Exhibitor Representatives is listed together for the first time because:
 - SFCHINA is a cross-level meeting platform for the industry. Some exhibitors, by business nature, are potential buyers for other exhibitors.
 - Some buyers received 'Exhibitor Badges' from their exhibiting suppliers to visit the show.
- 与上次上海展(2017 年)比较, 本届展会观众人数持续增长(↑3.9%)
- 今年首次并列「观众」及「参展商代表」数字:
 - 「中国国际表面处理展」是表面处理行业重要平台, 部份参展商同属行业潜在买家, 展览会期间与其他参展商洽商
 - 部份专业观众从参展供应商取得「参展商证件」入场参观

Total Number of Visitors' Man Trips

观众参观总人次

	2019-11-18 DAY 1 展期第一天	2019-11-19 DAY 2 展期第二天	2019-11-20 DAY 3 展期第三天	TOTAL 总计
★Debuting Visitors 首次入场观众	6,803 6,722 [2018] 6,153 [2017]	4,221 4,040 [2018] 4,264 [2017]	504 704 [2018] 680 [2017]	11,528 11,466 [2018] 11,097 [2017]
★Returning Visitors 再入场观众	—	1,213 1,691 [2018] 1,521 [2017]	209 509 [2018] 515 [2017]	
Total Man-trips on that day 当天参观总人次	6,803 6,722 [2018] 6,153 [2017]	5,434 5,731 [2018] 5,785 [2017]	713 1,213 [2018] 1,195 [2017]	12,950 13,666 [2018] 13,133 [2017]

★'Debuting Visitors': Total Number of Visitors Attending the Show for the First Trip.

★'Returning Visitors': Visitors Re-Visiting the Show after the First Trip.

★「首次入场观众」指当天首次出席观众

★「再入场观众」指展期第一或/及第二天曾进场参观、而第二、第三天再次入场参观观众

Analysis
分析

- More Visitors attended the show on Day 1 compared to previous years (↑10.6%)
- 首日入场观众人数持续增加 (↑10.6%)

Corresponding figures of SFCHINA2018 (Guangzhou) & SFCHINA2017 (Shanghai) are shown above in smaller font size.

表内小字为「2018 年中国国际表面处理展 (广州)」及「2017 年中国国际表面处理展 (上海)」相关数据

www.sfchina.net

Exhibitor Statistics & Analysis 展商数据及分析

EXHIBITOR DATA

展商数据

Zone 展区	Overseas, Hong Kong & Taiwan Regions 海外及香港/台湾地区			Domestic China 中国境内			TOTAL 总计
1 = Electroplating & Finishing Technology 电镀及表面精饰							
2 = Environmental, Safety & Protection 环境保护、安全及个人保护设备							
3 = Coating Applications & Coating Products 涂装及涂料产品							
No. of Exhibiting Companies 代表公司数目	67	0	32	129	36	76	340
	99			241			313 [2018] 338 [2017]
	81 [2018] 114 [2017]			232 [2018] 224 [2017]			
No. of New Exhibitors 首次参展公司数目	6	0	6	28	9	28	77
	12			65			83 [2018] 85 [2017]
	16 [2018] 25 [2017]			67 [2018] 60 [2017]			
Regions / Countries Represented 参展商代表国家/地区	—			—			22
							19 [2018] 20 [2017]

Analysis 分析

- A total number of 340 companies are exhibiting in SFCHINA2019 340—a new record.
- Exhibitors come from 22 regions and countries, offering a more diverse scope of exhibits.
- 本届参展公司总数达 340 家，创历年新高
- 展商来自 22 个国家和地区，为观众展示更多元化的服务和产品

Concurrent Technical Programmes: Statistics & Analysis 展览会同期举行技术交流活动数据及分析

A Technical Seminars 专题技术讲座

Total No. of Sessions 总场数	7	Total No. of Attendees (approx.) 出席人数 (约)	276
	5 [2018] 6 [2017]		188 [2018] 297 [2017]

B Technical Forums: - Coating Applications & Technologies for Automotive Lightweight Materials [4 Sessions] - Technologies for VOCs Control, Monitor & Treatments [4 Sessions]

专家技术论坛：- 汽车轻量化材料涂装技术与应用 [共 4 场]
- VOCs 控制、监测及治理工艺 [共 4 场]

Total No. of Sessions 总场数	8	Total No. of Attendees (approx.) 出席人数 (约)	635
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Analysis 分析

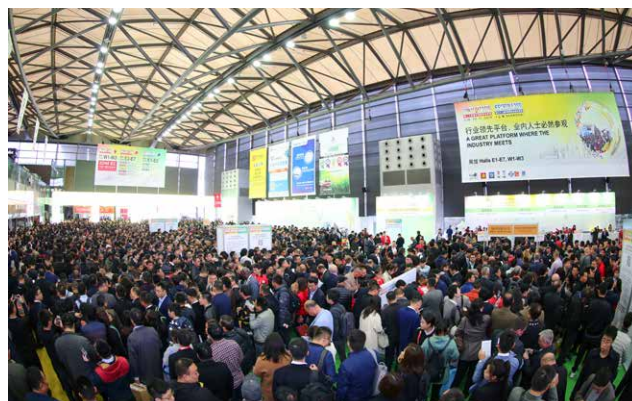
- Over 900 visitors attended Technical Programmes in SFCHINA2019, highest in recent years.
- Technical Seminars and Forums provided opportunities for visitors and industry experts to interact with each other.
- Delegates enjoyed more than 9 hours of in-depth, complimentary lectures on various subjects of surface finishing.
- 本届技术交流活动（「专题技术讲座」及「专家技术论坛」）共有超过 900 名观众参与，为历年最高
- 「专题技术讲座」及「技术论坛」提供观众与行业专家直接互动机会
- 各场活动总时间逾九小时，观众可深入学习表面处理领域内各种最新技术和趋势

Please see attached Snapshots from SFCHINA2019 (total 3pp). Detailed Post-Exhibition Report will be available in January 2020.
附本届展览会实况图选（共三页）。详细展览会报告将于 2020 年一月发布。

Corresponding figures of SFCHINA2018 (Guangzhou) & SFCHINA2017 (Shanghai) are shown above in smaller font size.
表内小字为「2018 年中国国际表面处理展（广州）」及「2017 年中国国际表面处理展（上海）」相关数据

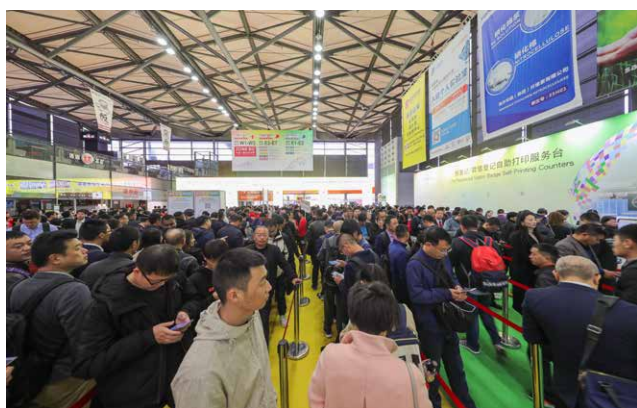
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2019 上海展览会现场照片回顾 SNAPSHOTS AT SFCHINA2019 SHANGHAI



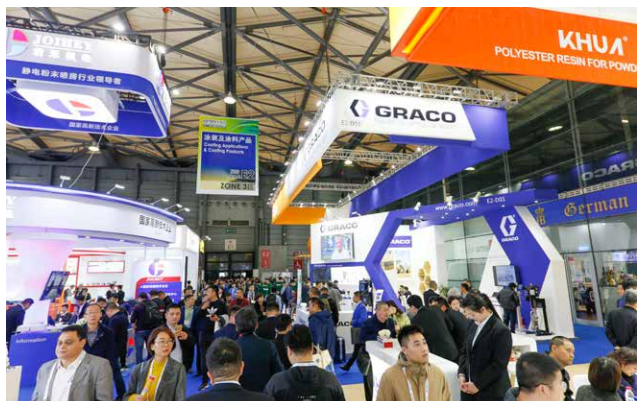
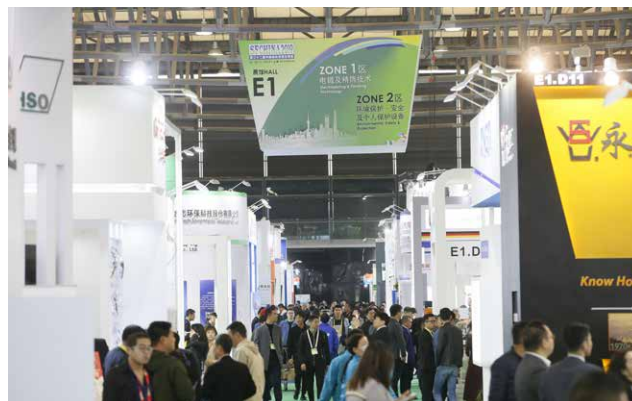
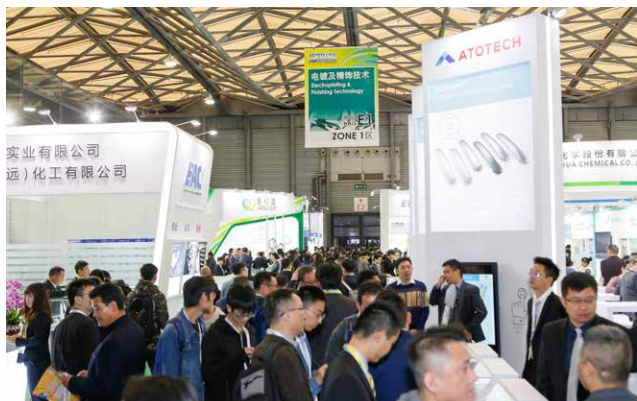
「第三十二届中国国际表面处理展」于 2019 年 11 月 18 至 20 日在上海新国际博览中心（SNIEC）举行。观众 9 时开始排队等候入场。

SFCHINA2019 Shanghai was staged at Shanghai New International Expo Centre (SNIEC) on November 18-20, 2019. Visitors queued up to enter the venue from 9:00 onwards.

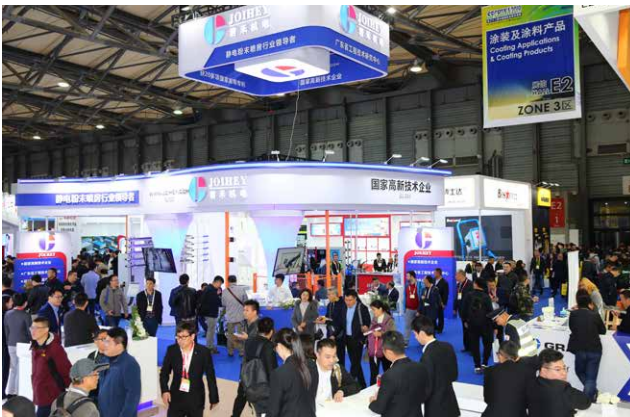
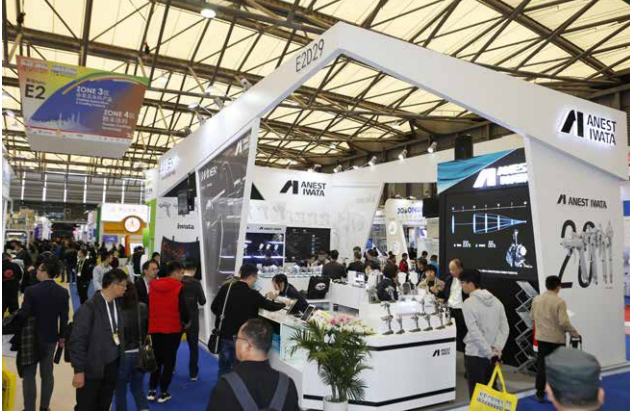
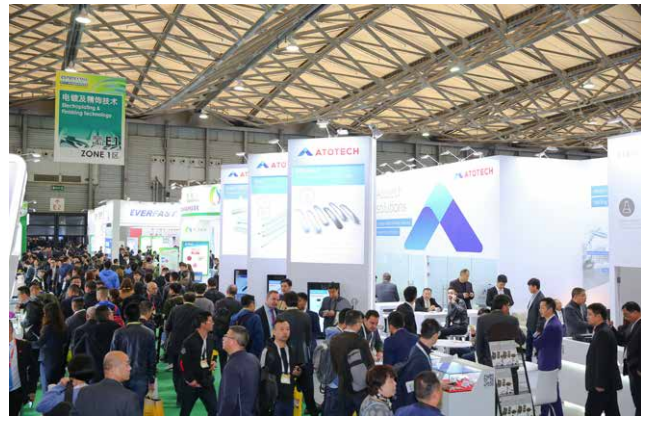


主办单位提供自助打印参观证服务，方便预登记及现场登记观众。

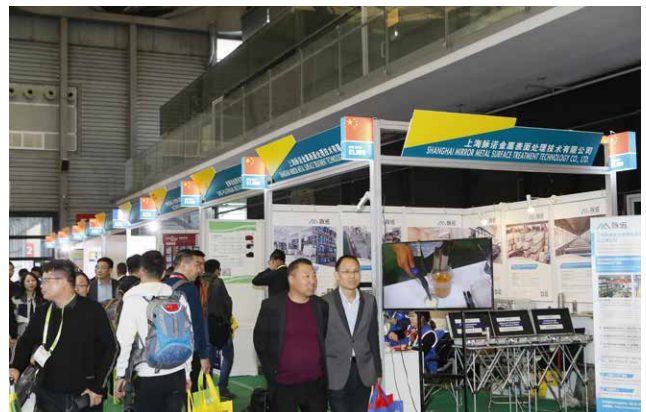
The Organizers provided self-service badge-printing kiosks for pre-registered visitors to quickly self-print their badges.



展览会划分为三个展区：「电镀及精饰技术」、「环境保护、安全及个人保护设备」和「涂装及涂料产品」。
The exhibition comprised three exhibit zones: "Electroplating & Finishing Technology", "Environmental, Safety & Protection", and "Coating Applications & Coating Products".



参展商展台设计新颖独特，吸引观众，争取在众多参展商中脱颖而出。
Some booths were designed to stand out from others, drawing visitors' attention and were able to leave impressions to visitors.

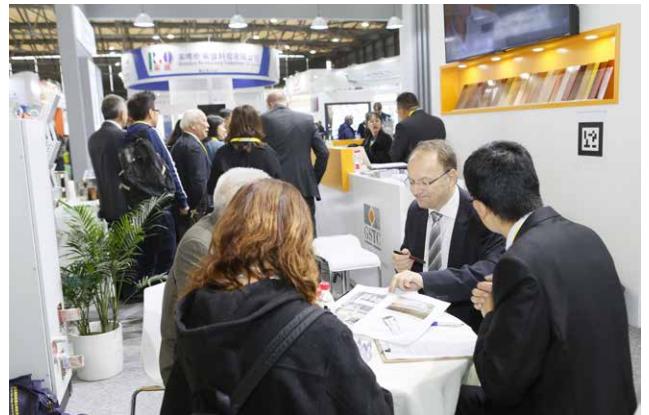


主办单位设立标准展台给中小型参展商选择。
Standard shell-scheme booths were specially designed for small-size exhibitors.



展览会同期分别举办了「汽车轻量化材料涂装」及「VOCs 治理工艺」专家技术论坛（共 8 节）及 7 节专题技术讲座，超过 900 观众参与。

Technical Forums on Coating Applications for Automotive Lightweight Materials & Technologies for VOCs Control (total 8 sessions), together with 7 sessions of Technical Seminars were held alongside the exhibition, over 900 visitors attended.



观众在展览会现场与参展商互动寻找新供应商 / 新产品。参展商积极向观众介绍最新技术及产品。Exhibitors introduced their latest technology and products to visitors who came to collect information for their purchasing decisions.