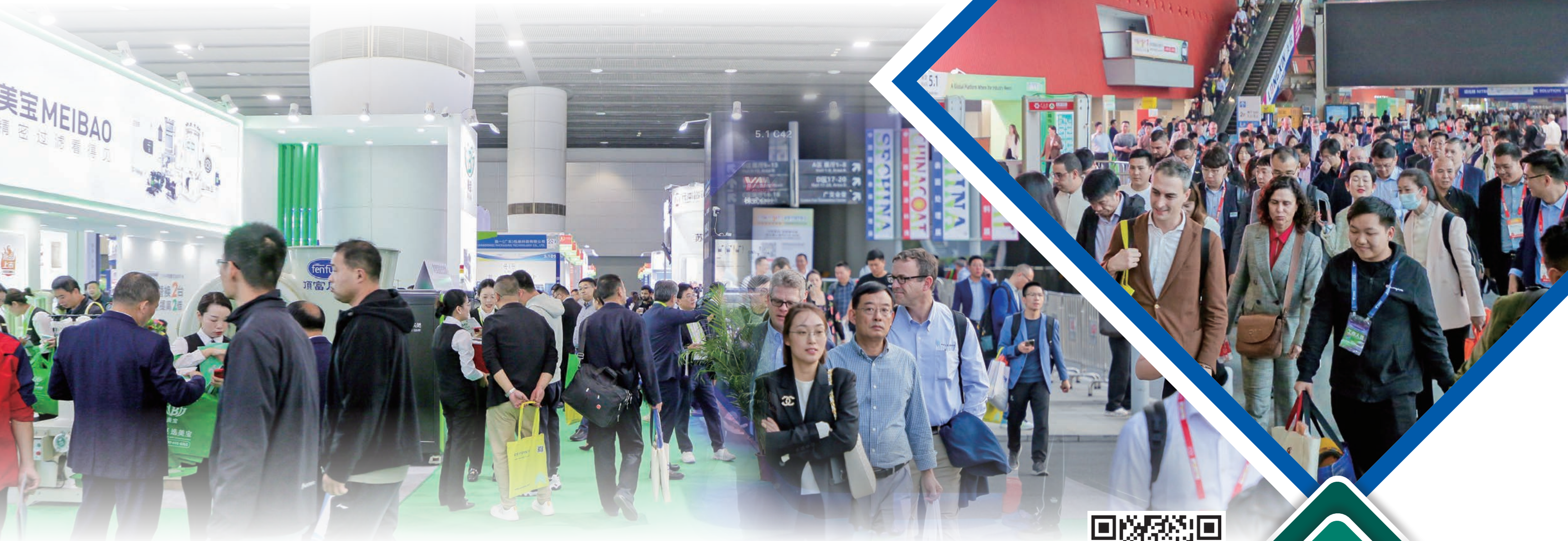


行业重要平台，观众汇聚广州

The Industry Met in Guangzhou



www.sfchina.net

2025年1月编印 Published in January 2025





参展商数目 No. of Exhibiting Companies

279

260 (2023)
98 (2022)

参展商代表 Exhibitor Representatives

2,041

2,122 (2023)
605 (2022)

首次参展公司 No. of First-Time Exhibitors

104

86 (2023)
14 (2022)

**新纪录
NEW
RECORD**

各展区参展商数目 No. of Exhibitors in Each Exhibit Zone

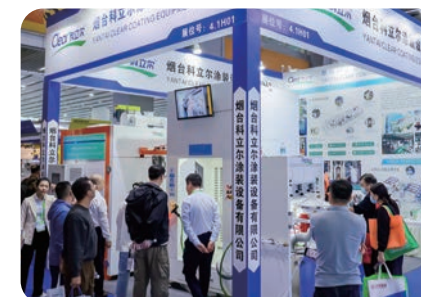
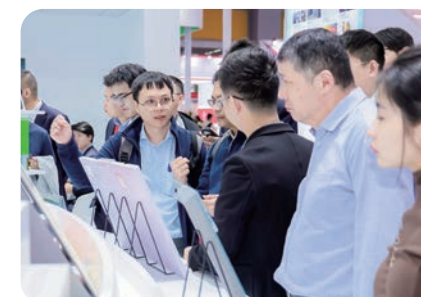
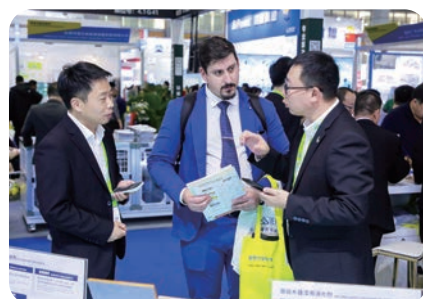
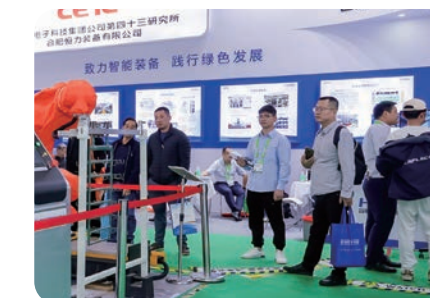
202 电镀及精饰技术
Electroplating & Finishing Technology

77 涂装及涂料产品
Coating Applications & Coating Products

表内小字为「2023 中国国际表面处理展」(上海)及「2023 中国国际表面处理展」(广州)数据。
Corresponding figures of SFCHINA2023 (Shanghai) and SFCHINA2022 (Guangzhou) are shown above in smaller font.

参展目的 Exhibiting Objective(s)* * 可选多项 Multiple Answers Possible

- 100%** 强化品牌或企业形象
Improved Brand or Corporate Image
- 100%** 推广新产品或服务
Promoted New Products or Services
- 97.65%** 巩固现有销售渠道和客户关系
Consolidated Existing Sales Channels and Customer Relationships
- 97.65%** 开发新市场、寻找新客户、与潜在客户建立关系
Developed New Markets, Found New Customers and Built Relationships with Prospects
- 95.30%** 研究竞争对手产品和信息
Researched for Competitors' Products and Profiles
- 94.12%** 收集市场信息、了解当地市场、开发新产品
Collected Market Information, Understood Local Markets, Surveyed New Product Ideas
- 92.65%** 物色代理商、分销商或合作伙伴
Looked for Agents, Distributors or Partners



浏览展览会视频
View Show Videos



微信 WeChat



抖音 Tiktok



更多展览会图片
More Show Photos



参展商认为本届展览会参展成功吗?

How successful did exhibitors assess their participation this year?



参展商认为参加「中国国际表面处理展」是在中国及亚洲地区重要市场推广活动吗?

How important did exhibitors view their participation in SFCHINA for their sales and marketing activities in China and Asia markets?



参展国家及地区 Exhibitors' Origins

19
16 (2023)
12 (2022)

亚太区 Asia Pacific

中国、中国香港特区、中国台湾地区、印度、日本、韩国、马来西亚、新加坡、越南
China, Hong Kong SAR, Taiwan Region, India, Japan, Korea, Malaysia, Singapore, Vietnam

欧洲 Europe

比利时、法国、德国、希腊、俄罗斯、瑞典、瑞士、土耳其、英国
Belgium, France, Germany, Greece, Russia, Sweden, Switzerland, Turkey, United Kingdom

美洲 America

美国
U.S.A.



中国境内
Domestic China

7,008

8,371 (2023)
9,299 (2022)

海外
Overseas

313

303 (2023)
31 (2022)

观众总人数
Total No. of Visitors

7,321

8,673 (2023)
9,330 (2022)

来自国家及地区
Visitors' Origins

31

38 (2023)
14 (2022)

➤ 本届展览会共录得 7,321 名观众出席，分别来自 31 个国家 / 地区。
7,321 visitors from 31 countries/regions attended the exhibition.

➤ 表内小字为「2023 中国国际表面处理展」(上海) 及「2022 中国国际表面处理展」(广州) 数据。
Corresponding figures of SFCHINA2023 (Shanghai) and SFCHINA2022 (Guangzhou) are shown above in smaller font.



观众评价
Visitors' Comments

97.01%

认为展览会举办成功
Agreed SFCHINA2024
was Successfully Staged

94.77%

认为展览会组织良好
Agreed SFCHINA2024
was Well Organized

93.28%

认为展示的产品及技术具吸引力
Found Products and Technologies
on Display Attractive

92.54%

认为同期技术交流活动质量高
Concluded Concurrent Technical
Programmes were of High Quality

91.79%

同意参展商组合全面和优秀
Affirmed Exhibitor Mix
was Comprehensive

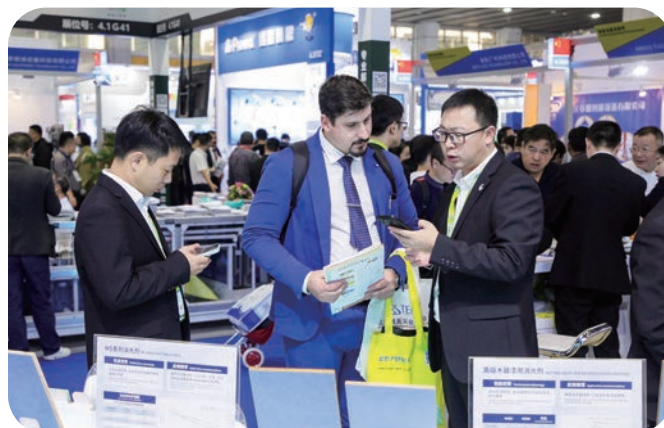
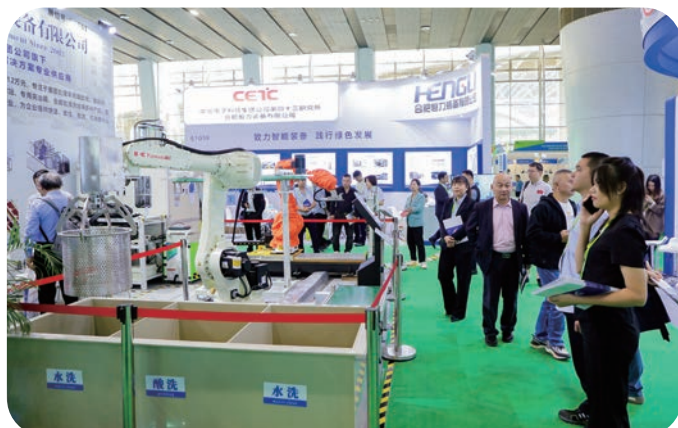


观众感兴趣的展品 Product Groups Visitors Were Interested In

- 29.10% 水性涂料 Waterborne Coatings
- 25.37% 电镀设备 Electroplating Equipment
- 21.64% 油漆涂装 Painting Application
- 20.15% 电镀原材料 Electroplating Raw Materials
- 18.66% 粉末涂料 Powder Coatings
- 13.43% 粉末涂装 Powder Coating Application
- 12.69% 电泳涂装 Electrophoretic Coatings
- 11.94% 预处理 Pre-Treatment
- 8.21% 研磨 / 抛光 / 上蜡 Abrasion/Buffering/Polishing
- 8.21% 真空电镀 Vacuum Electroplating
- 7.46% 喷枪 Spray Guns
- 6.72% 阳极氧化 Anodizing
- 5.22% 喷砂 / 清洗 Blasting/Washing
- 4.48% 铝型材处理 Aluminum Treatment
- 4.48% 去除烟尘 / 环保技术 Dust & Fume Extraction, Environmental Technology
- 4.48% 非导体金属化 Metalizing Nonconductors
- 3.73% 辐射固化涂料 UV Coatings
- 2.99% 汽车涂装线 Automotive Painting Lines
- 2.24% 不粘涂料 Non-Stick Coatings

参观主要目的 Main Purposes of Visit

- 寻找供应商 Sourced Suppliers **52.24%**
- 寻找新产品 Sourced New Products **50.75%**
- 寻找新合作伙伴 / 代理 / 分销商
Sought New Partners / Sales Agents / Distributors **25.37%**
- 约见客户 / 合作伙伴 Met with Clients / Partners **23.88%**
- 收集信息做采购决定
Collected Information for Making Purchasing Decisions **22.39%**
- 收集最新技术和市场信息 / 评估市场发展趋势
Collected Updated Market and Technology Information /
Evaluated Market Trends **17.91%**



观众来自国家 / 地区 Visitors' Origins

亚太区 ASIA PACIFIC 小计 Subtotal 7,280

澳大利亚 Australia	1	日本 Japan	8
巴林 Bahrain	1	哈萨克斯坦 Kazakhstan	1
中国 China	7,008	马来西亚 Malaysia	40
中国香港特区 Hong Kong SAR, China	29	缅甸 Myanmar	2
中国台湾地区 Taiwan Region, China	48	巴基斯坦 Pakistan	2
印度 India	23	沙特阿拉伯 Saudi Arabia	3
印尼 Indonesia	21	新加坡 Singapore	9
伊朗 Iran	2	韩国 South Korea	25
伊拉克 Iraq	1	泰国 Thailand	29
		土耳其 Turkey	2
		越南 Vietnam	25

欧洲 EUROPE 小计 Subtotal 28 美洲 AMERICA 小计 Subtotal 5

法国 France	1	墨西哥 Mexico	1
德国 Germany	7	美国 U.S.A.	4
匈牙利 Hungary	1		
意大利 Italy	2	非洲 AFRICA 小计 Subtotal 8	
葡萄牙 Portugal	1	阿尔及利亚 Algeria	1
俄罗斯 Russia	15	埃及 Egypt	7
瑞典 Sweden	1		

观众评价 Visitors' Comments

“我参观目的是了解及寻找新工艺、新材料，包括智能设备。我在这里可以找到不同的供应商及产品。”

I am looking for new processes and new materials of the industry, including smart equipment. Here I can source different products from different suppliers.

刘柏成 Liu Bocheng

厂长 Factory Director
东莞市鑫成五金喷涂加工厂, 中国
Dongguan Xincheng Hardware Spraying Processing Factory, P.R. China



“我第2次参观。我是做汽车零部件的，我很高兴能与各个供应商沟通和技术交流，解决我们生产过程中的一些实际问题。”

This is my 2nd visit. I work in the auto parts industry. I am very happy to have communication and technical exchanges with various suppliers to solve some practical problems in our production process.

李鹏 Li Peng

技术质量部部长助理
Assistant Director of Technical Quality Department
烟台石川密封科技股份有限公司, 中国
Yantai Ishikawa Sealing Technology Co., Limited, P.R. China



“我来采购电镀设备、电镀原材料和预处理技术。这里展出的产品及技术颇具吸引力！”

I am sourcing electroplating equipment, electroplating raw materials and pretreatment technologies. I found products and technologies on display are attractive!

Rakesh Dhiman

管理合伙人 Managing Partner
Hi-Tech Engineering Company, India 印度





观众参加同期举行技术交流活动

Visitors Participated in our Concurrent Technical Programmes

展览会同期举行 3 场技术交流活动：「电镀在军工与芯片领域的发展」技术论坛、「芯片电镀链——聚焦高端电镀技术新发展」技术论坛及「镀涂界未来科学家沙龙」，共约 940 名观众参加。

3 concurrent technical programmes were held: "Growth Potential of Electroplating in the Military Sector" Technical Forum, "Chip Electroplating Chain – Focusing on New Development in High-End Electroplating Technology" Technical Forum and "Future Scientist Salon for Electroplating and Coating Application Industry". These events attracted approximately 940 attendees altogether.



技术论坛 Technical Forums



9 总场数
Total No. of Sessions

出席人数 (约) No. of Attendees (Approximately)

420 电镀在军工与芯片领域的发展
Electroplating Development in the Military and Chip Sectors

340 芯片电镀链——聚焦高端电镀技术新发展
Chip Electroplating Chain – Focusing on New Development in High-End Electroplating Technology

镀涂界未来科学家沙龙 Future Scientist Salon for Electroplating and Coating Application Industry

4 总场数
Total No. of Sessions

180 现场参加 (约)
Onsite Attendees (Approximately)

参展商现场采访 Exhibitors' Onsite Interviews

主办单位派出编辑团队现场采访一些参展商，从他们角度了解行业挑战、技术趋势、新产品和应用的看法。
The Organizer sent our Editorial Team to interview some Exhibitors onsite. They shared their views on industry challenges, technology trends, new products and applications from their unique perspectives.

收看采访片段 Watch Clips on



受访者来自以下公司 Interviewees were from following companies





感谢行业代表团莅临参观 Thank you to Delegations for Visiting and Support



成都表面工程行业协会
Chengdu Surface Engineering Association



福建省表面工程行业协会
Fujian Surface Engineering Industry Association



广东必达保安系统有限公司
Guangdong Be-Tech Security Systems Co., Limited



广东省五金制品协会
Guangdong Hardware Association



广东合和建筑五金制品有限公司
Guangdong HEHE Construction Hardware Manufacturing Co., Limited



广东好太太科技集团股份有限公司
Guangdong Hotata Technology Group Co., Limited



广州市花都区五金制品协会
Guangzhou Huadu District Hardware Products Association



广东坚士制锁有限公司
Guangdong Janes Lock Co., Limited



广东美的制冷设备有限公司
Guangdong Midea Air-Conditioning Equipment Co., Limited



感谢行业代表团莅临参观 Thank you to Delegations for Visiting and Support



广东省电镀行业协会
Guangdong Province Electroplating Industry Association



华人电镀网
HRDDW.COM



江门市新财富商会
Jiangmen New Fortune Chamber of Commerce



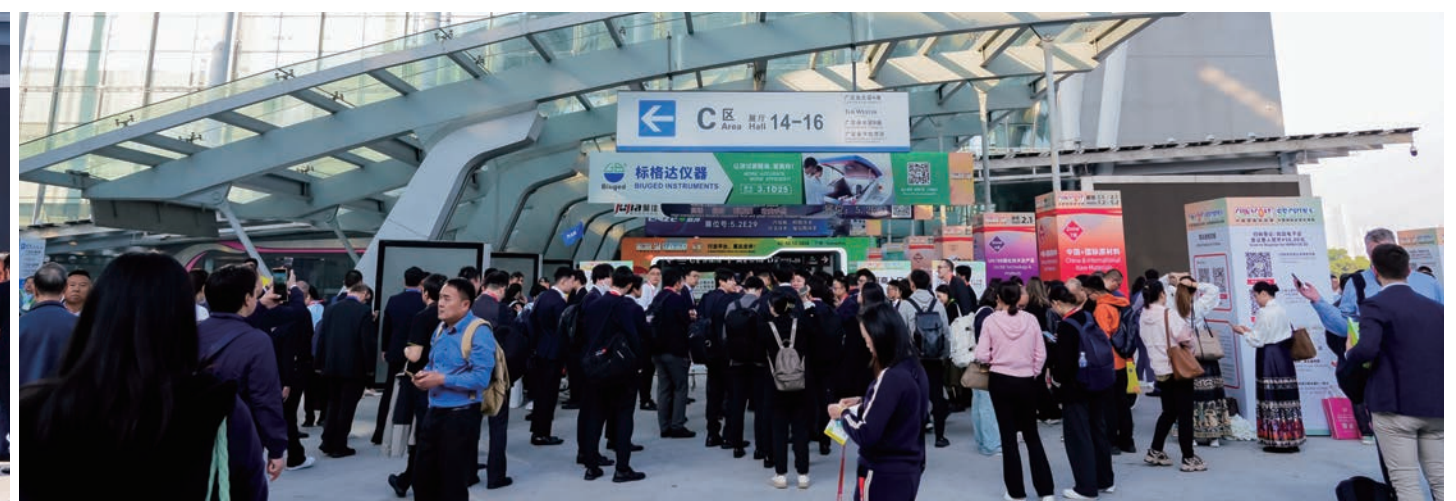
顺德家电商会
Shunde Home Appliance Chamber of Commerce



武汉市表面工程协会
Wuhan Surface Engineering Association



阳江市江城区政府
Yangjiang City Jiangcheng District Government



25-27.11.2025

上海 SHANGHAI



申请参展
 APPLY NOW

行业首选平台，必然参展

Exhibit in a Leading Platform

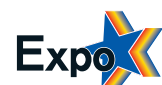


2 个展区 Exhibit Zones

- 电镀及精饰技术 Electroplating & Finishing Technology
- 涂装及涂料产品 Coating Applications & Coating Products



上海新国际博览中心
 Shanghai New International Expo Centre (SNIEC)



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