



NEWS

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For Immediate Press Release

SFCHINA2024 Is a Strategic Platform to Achieve Growth!

SFCHINA2024 is going to take place at Area A of the China Import and Export Fair Complex, Guangzhou, P.R. China from December 3 to 5, 2024. Serving the industry since 1983 and having a strong footprint in the Asia market, SFCHINA Exhibition has always been able to draw industry visitors and continues to attract new visitors from emerging economies each year, allowing exhibitors to have sustainable and continuous growth.

Exhibit to Enhance Growth Momentum

The Asia-Pacific region reported the largest surface treatment market share globally in the last few years and is likely to register the highest growth rate in 2024 and beyond. High GDP, ever-rising population, increasing infrastructure spending, rapid urbanization and industrialization, growing disposable incomes, and expanding surface finishing usage among end-user industries in Asia-Pacific countries like China, India and Thailand, have been positively stimulating surface finishing demand collectively. Accelerating growth and surging demand for wear- and corrosion-resistant products across various segments, including construction, transportation, automotive, oil and gas pipeline and industrial machinery, also provide lucrative business opportunities to suppliers.

Seize New Opportunities in Guangdong-Hong Kong-Macao Greater Bay Area (GBA)

In 2023, the total GDP of the 9 Pearl River Delta cities located in GBA surpassed RMB¥11.02 trillion, which is equivalent to the tenth largest economy in the world. With China being the world's largest manufacturing country, GBA ranks fifth globally in manufacturing value-added. GBA also has a strong manufacturing base, particularly for electronics, electrical machinery and equipment, and automobile. Guangzhou is the capital of Guangdong Province and the largest city in GBA. All favorable factors come together to make Guangzhou a conducive hub for surface finishing suppliers to expand business.

SFCHINA Platform Provides Industry with Competitive Edges

For businesses to stand out from others, product / technology innovation and differentiation are essential. Trade exhibitions have been proven to be an effective marketing tool for raising brand awareness and promoting new products. Over the past 41 years, SFCHINA Exhibition has been acting as a strategic B2B platform for exhibitors to highlight product benefits and witness first-hand the potential that lies within. Our 2023 Shanghai Show attracted about 8,700 trade visitors from 38 countries / regions, together with 260 exhibitors from 16 countries / regions to participate. Exhibit in SFCHINA2024 Guangzhou to sustain business growth together!

To learn more about SFCHINA2024, please visit www.sfchina.net or contact the Organizer. Follow us on Facebook, X (formerly Twitter), LinkedIn and YouTube to receive future updates.

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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines, and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Surface Finishing" and "Coatings" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions are held annually and alternate the venue between the cities of Guangzhou and Shanghai, P. R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)" — the only official publications for the SFCHINA and CHINACOAT series of exhibitions.