



NEWS

August 29, 2025

**For Immediate
Press Release**

A Leading Platform for Future Tech

November 25 – 27, Halls E1 & E2, Shanghai

SFCHINA2025 will take place in Shanghai from November 25 – 27, uniting the surface finishing community. With legacy since 1983, it is the leading platform for electroplating, coating applications, anodizing, coatings, surface treatment and environmental technologies. Over 290 exhibitors are going to showcase their cutting-edge solutions to visitors. Join us at Shanghai New International Expo Centre (SNIEC), Shanghai, P.R. China to explore innovations, attend expert-led Technology Forums and connect with peers. Always stay competitive in a rapidly evolving market.



Gain Insights with Concurrent Technical Programmes

A series of concurrent Technical Programmes will be held during the exhibition to foster knowledge exchange and idea sharing:

- *Technology Forums*
Industry leaders will share insights on transformative trends shaping the future of surface finishing:
 - ✧ Day 1, Nov 25 (14:00 – 16:00): Opportunities Brought by New Energy Vehicle to the Surface Finishing Industry
 - ✧ Day 2, Nov 26 (10:30 – 12:30): High-End Manufacturing, Technological Innovation: Future Chip Electroplating Process
- *Technical Seminars and Webinars*
 - ✧ Explore expert perspectives on cutting-edge technologies, eco-friendly solutions and evolving industry dynamics.

Driving the Future of Surface Finishing

As the surface finishing industry faces rapid transformation and intensifying competitions, SFCHINA2025 empowers businesses to accelerate technological advancements, embrace green manufacturing and foster intelligent production. The exhibition connects key stakeholders across finishing, functional coatings, precision plating, surface engineering and sustainable technologies. Whether visitors are seeking breakthrough innovations, strategic partnerships or market insights, SFCHINA2025 serves as a hub for sourcing, knowledge sharing and networking, paving the way for sustainable growth and future-ready solutions.

Register Before October 17 to Enjoy VIP Visitor Experience

Industry professionals are welcome to register at www.sfchina.net or via our WeChat platform (ID: ChinaCoat_SFChina) now. Overseas visitors who successfully register by October 17 can enjoy special rate on the original registration fee, exclusive access to the Overseas & Invited Visitors Lounge and receive complimentary Exhibition Directory along with a souvenir (while stocks last). Stay updated and informed by following SFCHINA on Facebook, X, LinkedIn and YouTube, or contact the Organizer for any latest event highlights.

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Visitor & Media Enquiry: Ms. Florence Ng

Exhibiting Enquiry: Ms. Laurie Yeung

Sinostar-ITE International Limited / SFCHINA Exhibition Limited

Address: 2101 - 2, 21/F., Jubilee Centre, 42 - 46 Gloucester Road, Wan Chai, Hong Kong

Tel: (852) 2865 0062

Email: info@sinostar-intl.com.hk

Website: www.sfchina.net

Facebook: <https://www.facebook.com/SFChinaShow/>

X: <https://x.com/SFChinaShow/>

YouTube: <https://www.youtube.com/@SFCHINAsfchina8523>

About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specialized in organizing industrial exhibitions, publishing bilingual (Chinese and English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the "Coatings" and "Surface Finishing" series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Shanghai and Guangzhou, P.R. China. Sinostar-ITE is also the publisher of "Surface Finishing Journal (SFJ)" and "China Coatings Journal (CCJ)" — the only official publications for the SFCHINA and CHINACOAT series of exhibitions.