



NEWS

August 21, 2026

For Immediate Press Release

A Show Full of Opportunities!

The Industry Meets in Guangzhou

SFCHINA2026 is scheduled to take place in Halls 4.1 and 5.1, Area A of the China Import and Export Fair Complex in Guangzhou, P.R. China, bringing together professionals from across the surface finishing community. Since 1983, SFCHINA has grown into Asia's leading industry platform, showcasing electroplating, coating applications, anodizing and surface treatment technologies and solutions. This year, the exhibition spans over 14,500 square metres, with more than 250 exhibitors from 13 countries and regions (as of August 2026) presenting their latest products and technologies. SFCHINA2026 is set to provide industry professionals with opportunities to explore innovations, exchange knowledge and expand networks in a dynamic marketplace.

Ideas That Spark Change

Technical Programmes held concurrently with the exhibition will offer industry players valuable insights and opportunities for exchange. All programmes are free to attend. For details, please visit www.sfchina.net.

- **Technology Forum:** The *Full-Chain Evolution: Intelligent Coating Solutions Forum* will be held on the first day of the exhibition, focusing on industry upgrades under the context of intelligent manufacturing, carbon-neutral goals and new VOC standards. The Forum will cover 4 topics: Flexible Intelligent Coating for Large-Scale Construction Machinery, Digital Coating Plants for New Energy Vehicles, Smart Energy Management for Special-Purpose Commercial Vehicle Coating Equipment and 5G + AI Intelligent Coating Quality Inspection for Rail Transit Locomotives. Experts from these sectors will present replicable mass-production case studies, offering participants practical knowledge and fresh perspectives on intelligent coating.
- **Technical Seminars and Webinars:** Industry experts will address key topics in the surface finishing industry, sharing innovations, practical applications and market trends to help visitors gain meaningful takeaways.

Industry Momentum in Surface Finishing

SFCHINA2026 arrives at a pivotal moment for the surface finishing industry. Demand from new energy vehicles is driving lightweight, corrosion-resistant finishes; the semiconductor sector is advancing precision plating for next-generation chips; aerospace and electronics are seeking higher-performance coatings; and sustainable construction is accelerating adoption of eco-friendly processes. With the Greater Bay Area prioritizing advanced manufacturing and green materials under the China's 15th Five-Year Plan, the exhibition offers visitors a timely opportunity to engage with our platform to explore solutions, align with regulations and connect with peers.

Early Registration – Special Privileges

Register now at www.sfchina.net or via our official WeChat account (ID: ChinaCoat_SFChina). Visitors who complete registration before September 30, 2026 can enjoy early bird discount and will be eligible to enter the Lucky Draw, a special event celebrating the 30th Anniversary of the concurrently-held CHINACOAT series of exhibitions. Overseas visitors, including those from Hong Kong SAR, Macau SAR and Taiwan region, will additionally receive a complimentary digital Exhibition Directory and Welcome Gift (while stocks last), along with exclusive access to the onsite VIP Lounge.

Stay updated by following SFCHINA on Facebook, X, LinkedIn and YouTube, or contact the Organizer for the latest event highlights.

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About Sinostar-ITE International Limited

Sinostar-ITE International Limited (Sinostar-ITE) is a Hong Kong-based company specializing in organizing trade exhibitions, publishing bilingual (Chinese and English) trade magazines and offering direct marketing services to a clientele worldwide. Sinostar-ITE has been organizing the “Coatings” and “Surface Finishing” series of exhibition since 1983. From 1996 onwards, the exhibition was divided into SFCHINA and CHINACOAT. Now, the two exhibitions alternate annually between the venues in Guangzhou and Shanghai, P.R. China. Sinostar-ITE is also the publisher of “Surface Finishing Journal (SFJ)” and “China Coatings Journal (CCJ)” — the only official publications for the SFCHINA and CHINACOAT series of exhibitions.