

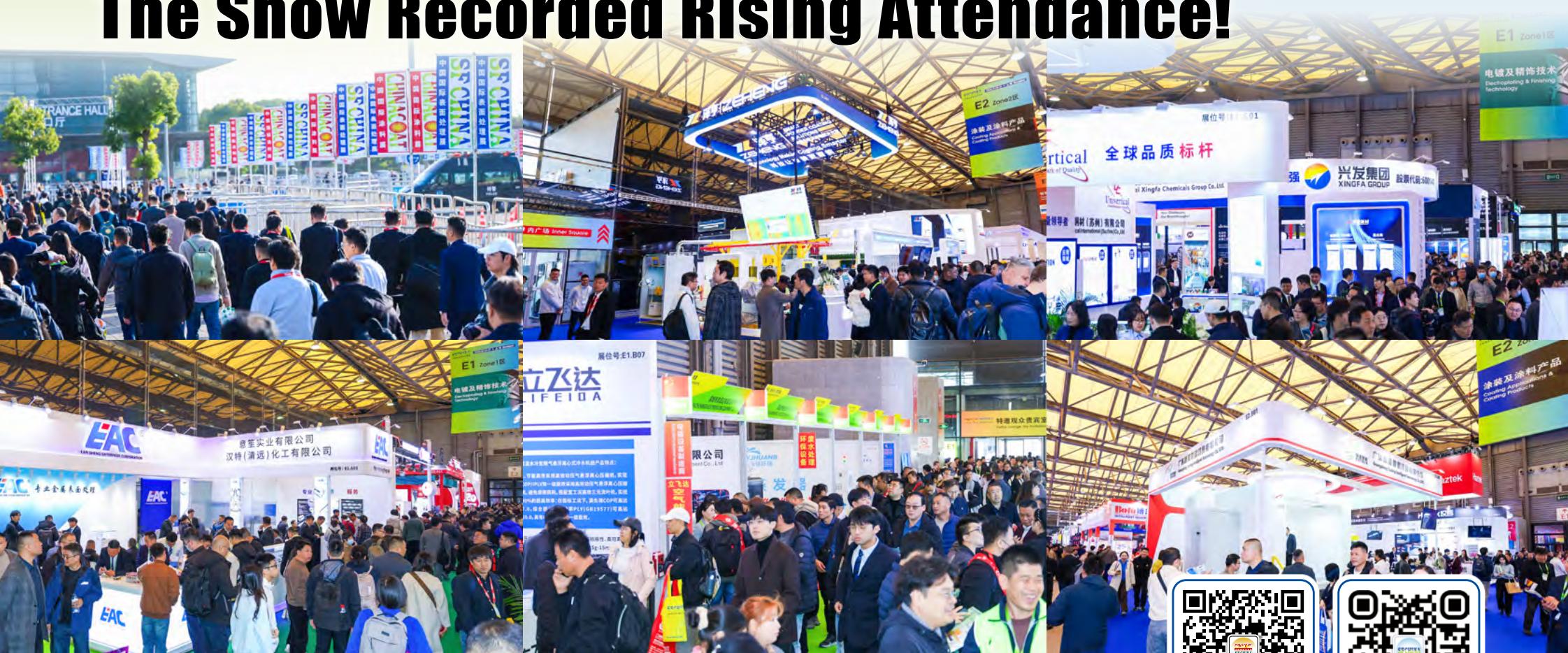


展览会报告
EXHIBITION REPORT
2025.11.25-27
上海 SHANGHAI

申请参展
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行业平台，数据攀升！ The Show Recorded Rising Attendance!



2026年1月编印
Published in January 2026

www.sfchina.net



参展商数目 No. of Exhibiting Companies

303

279 (2024)
260 (2023)

参展商代表 Exhibitor Representatives

2,268

2,041 (2024)
2,122 (2023)

首次参展公司 No. of First-Time Exhibitors

79

104 (2024)
86 (2023)

表内小字为「2024 中国国际表面处理展」(广州) 及「2023 中国国际表面处理展」(上海) 数据。

Corresponding figures of SFCHINA2024 (Guangzhou) and SFCHINA2023 (Shanghai) are shown above in smaller font.

各展区参展商数目 No. of Exhibitors in Each Exhibit Zone

236 电镀及精饰技术
Electroplating & Finishing Technology

67 涂装及涂料产品
Coating Applications & Coating Products

参展目的 Exhibiting Objective(s)*

* 可选多项
Multiple Answers Possible

100.00%

强化品牌或企业形象
Improved Branding or Corporate Image

100.00%

开发新市场、寻找新客户
Developed New Markets. Located New Customers

98.78%

收集市场信息
Collected Market Information

97.56%

推广新产品或服务
Launched New Products or Services

97.56%

巩固现有销售渠道和客户关系
Consolidated Existing Sales Channels and Customer Relationships

93.90%

研究竞争对手产品和信息
Researched Competitors' Products and Activities

91.46%

物色代理商、分销商或合作伙伴
Looked for Agents, Distributors or Partners



“行业平台，未来科技
A Leading Platform for Future Tech



参展国家及地区 Exhibitors' Origins

17 19 (2024)
16 (2023)

亚太区 Asia Pacific

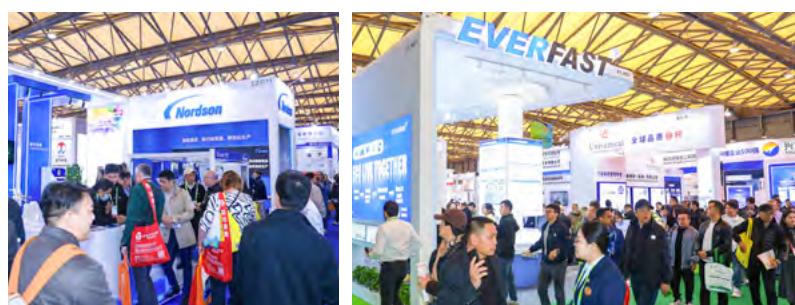
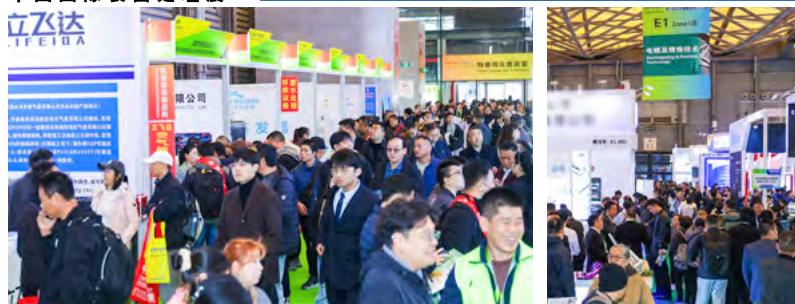
中国、中国香港特区、中国台湾地区、印度、日本、韩国、新加坡
China, Hong Kong SAR, Taiwan Region, India, Japan, Korea, Singapore

欧洲 Europe

比利时、法国、德国、希腊、意大利、俄罗斯、瑞士、土耳其、英国
Belgium, France, Germany, Greece, Italy, Russia, Switzerland, Turkey, United Kingdom

美洲 America

美国
U.S.A.



本届展览会参展成功吗？

How successful did exhibitors assess their participation?



参加「中国国际表面处理展」是重要市场推广活动吗？

How important did exhibitors view their participation in SFCHINA for their sales and marketing activities?



同期举行技术交流活动，成绩理想

Concurrent technical programmes well received by visitors

专题技术讲座 Technical Seminars

2 总场数
Total No. of Sessions

115 现场参加 (约)
Onsite Attendees (Approximately)



技术论坛 Technology Forums

- 新能源汽车为表面处理行业带来的机遇
Opportunities Brought by New Energy Vehicle to the Surface Finishing Industry
- 高端制造，技术革新：面向未来的电子（芯片）电镀工艺
Advanced Manufacturing & Technological Innovation: Future-Oriented Electronic (Chip) Electroplating Processes

8 总场数
Total No. of Sessions

570 出席人数 (约)
Total No. of Attendees (Approximately)

观众总人数 Total No. of Visitors

8,5107,321 (2024)
8,673 (2023)

中国内地 Chinese Mainland

8,0057,008 (2024)
8,371 (2023)

海外 Overseas

505313 (2024)
302 (2023)

来自国家及地区 Visitors' Origins

4031 (2024)
38 (2023)表内小字为「2024 中国国际表面处理展」(广州) 及
「2023 中国国际表面处理展」(上海) 数据。Corresponding figures of SFCHINA2024 (Guangzhou)
and SFCHINA2023 (Shanghai) are shown above in
smaller font.**参观目的 Visiting Objective(s)**** 可选多项
Multiple Answers Possible

寻找新产品 Sourced New Products

65.38 %

寻找供应商 Sourced Suppliers

60.10 %收集信息做采购决定
Collected Information for Purchasing Decisions**26.92 %**

约见客户 / 合作伙伴 Met with Clients/Partners

23.08 %寻找新合作伙伴 / 代理 / 分销商
Located New Partners/Sales Agents/Distributors**9.61 %**收集最新技术和市场信息 / 评估市场发展趋势
Collected Updated Market and Technology Information/
Evaluated Market Trends**4.33 %****观众感兴趣的展品**
Products visitors were interested in

- 32.21%** 油漆涂装 Painting Application
- 31.73%** 电镀设备 Electroplating Equipment
- 25.48%** 电镀原材料 Electroplating Raw Materials
- 19.23%** 粉末涂装 Powder Coating Application
- 15.87%** 粉末涂料 Powder Coatings
- 12.98%** 水性涂料 Waterborne Coatings
- 12.50%** 阳极氧化 Anodizing
- 12.02%** 预处理 Pre-Treatment
- 9.14%** 真空电镀 Vacuum Electroplating
- 8.17%** 铝型材处理 Aluminum Treatment
- 8.17%** 电泳涂装 Electrophoretic Coatings
- 7.21%** 汽车涂装线 Automotive Painting Lines
- 7.21%** 喷砂 / 清洗 Blasting/Washing
- 7.21%** 非导电体金属化 Metalizing Nonconductors
- 7.21%** 辐射固化涂料 UV Coatings
- 6.73%** 研磨 / 抛光 / 上腊 Abrasion/Buffing/Polishing
- 6.73%** 喷枪 Spray Guns
- 5.77%** 不粘涂料 Non-Stick Coatings
- 2.89%** 去除烟尘 / 环保技术
Dust & Fume Extraction, Environmental Technology

**观众评价**
Visitors' Comments**100.00 %**认为展览会举办成功
Agreed that SFCHINA2025
was Successfully Staged**100.00 %**认为展览会规模良好
Agreed SFCHINA2025
was sizable**99.52 %**认为同期技术交流活动质量高
Concluded Concurrent
Technical Programmes
were of High Quality**98.56 %**认为展示的产品及技术具吸引力
Found Products and
Technologies on Display
Attractive**98.08 %**同意参展商组合全面和优秀
Affirmed Exhibitor Mix was
Comprehensive

观众来自国家 / 地区
Visitors' Origins

亚洲 ASIA

(包括中东、中亚地区 Including Middle East and Central Asia)	
孟加拉 Bangladesh	2
中国 China	8,005
中国香港特区 Hong Kong SAR	22
中国台湾地区 Taiwan Region	76
印度 India	62
印尼 Indonesia	23
伊朗 Iran	6
日本 Japan	27
哈萨克 Kazakhstan	2
吉尔吉斯斯坦 Kyrgyzstan	2
马来西亚 Malaysia	33
巴基斯坦 Pakistan	5
菲律宾 The Philippines	5
沙特阿拉伯 Saudi Arabia	6
新加坡 Singapore	8
韩国 South Korea	58
泰国 Thailand	23
土耳其 Turkey	5
阿联酋 United Arab Emirates	3
越南 Vietnam	26
大洋洲 OCEANIA	
澳大利亚 Australia	6

欧洲 EUROPE

白俄罗斯 Belarus	9
比利时 Belgium	2
法国 France	2
格鲁吉亚 Georgia	2
德国 Germany	8
意大利 Italy	3
俄罗斯 Russia	21
西班牙 Spain	1
英国 United Kingdom	3

北美洲 NORTH AMERICA

加拿大 Canada	2
墨西哥 Mexico	3
美国 U.S.A.	5

南美洲 SOUTH AMERICA

阿根廷 Argentina	1
巴西 Brazil	30
秘鲁 Peru	1

非洲 AFRICA

阿尔及利亚 Algeria	2
埃及 Egypt	7
摩洛哥 Morocco	1
南非 South Africa	2



行业协会组织代表团莅临参观
Delegations organized by industry associations



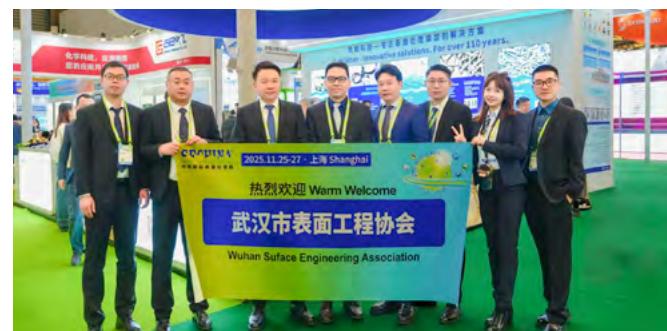
安徽省电镀企业参观团
Anhui Electroplating Group Delegation



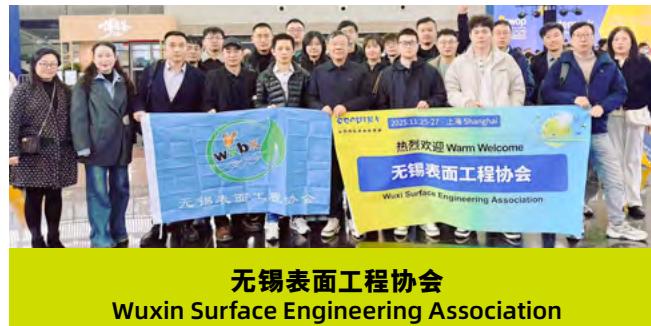
安徽省电镀企业参观团
Anhui Electroplating Group Delegation



成都表面工程行业协会
Chengdu Surface Engineering Industry Association



武汉市表面工程协会
Wuxi Surface Engineering Association



无锡表面工程协会
Wuxi Surface Engineering Association



华人电镀网
HRDDW.COM

“我想寻找一些新供应商和新技术，以改进我工厂的电镀生产线。”

I am looking for some new suppliers and technologies to improve the plating line and production in my factory. ”

Linh Nguyen
生产经理 Production Manager
PNJP
越南 Vietnam



“SFCHINA2025 是非常重要的盛会。我们在涂料和油漆方面获取了大量信息。”

SFCHINA2025 is a very important event. We get a lot of information here, especially regarding coatings and paints. ”

Ganesh V. Puthucode
经营者 Proprietor

Ultra Surface
Finishers

印度 India



“我希望跟多家公司合作，这里有先进的技术，对我们以后的发展有很大的帮助。”

I came to SFCHINA with the hope of collaborating with some companies. The advanced technologies here will be helpful for our future development. ”

牟亚君 Mou Yajun
采购经理 Purchasing Manager

大连徽连表面处理
有限公司

Dalian Huilian Surface
Treatment Co., Ltd.

中国 P.R. China



“我想多了解这个行业的新技术，我还约了一部分客户在这里见面。”

I want to learn more about the new technologies in this industry, and I have also scheduled to meet some clients here. ”

黄荣辉 Dickey Wong
欧库诺科技深圳
有限公司
Okuno Technology
(S.Z.) Ltd.
香港特区 Hong Kong SAR



观众评价正面！ The show was highly regarded by visitors

“我来这里是为了寻找新的生产线和新产品。”

I am here to look for new production lines and new products. ”

Rajiv Gupta
董事 Director

S. K. Traders
Group

印度 India



“我们旨在寻找机械设备、化学品和原材料的新供应方案。”

We are here to explore new supply options for machinery, chemicals and raw materials. ”

Kyle Johnson
总经理 General Manager

STKILDA

南非 South Africa



“我来 SFCHINA2025 是为了寻找电镀的创新技术。”

I come to SFCHINA for innovation in plating technologies. ”

Ramon Camilo Pages
执行董事 Managing Director

Electroplating,
S.A. de C.V.

墨西哥 Mexico



“SFCHINA2025 是一个组织得非常好的展览会。我来是为了寻求合作机会。”

SFCHINA2025 is a very well-organized exhibition. I am here to look for cooperation opportunities. ”

付衍东 Francisco Fu
亚洲业务开发经理
Asia Business Development
Manager

das-Nano
西班牙 Spain



行业平台，欢迎参展 A LEADING PLATFORM TO EXHIBIT



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